

[SAMPLE FUNDRAISING LETTER ON YOUR ORGANIZATION'S LETTERHEAD]

Dear Parents,

Welcome back to another great year at _____.

This is the time of year when we all pitch in for our "**new school year Fundraiser**". The money we raise this year is going toward funding many projects and activities that occur at the school. Every dollar ...every penny...we raise is important and will go to benefit the children!

This year we're excited to introduce a new fundraiser for the very first time. It's called the **Fun Club!** It's an annual membership and it is chock full of savings for the entire family! You'll save on things you enjoy, like discount movie tickets, discounts on concerts, shows and even theme parks. Save on sporting events, water parks, golf and snow skiing!

Plus, you will save money on things you buy and use everyday like groceries, prescriptions, shopping and eating out. Members also receive a voucher that is good for \$500 in great restaurant coupons too.

The **Fun Club** makes fundraising easy and fun. We have no catalogs, food or books to sell, inventory or deliver. We only ask that each family purchase **one annual family membership for only \$20** and maybe ask some of your friends or extended family to buy one too. We receive **50%** of the proceeds from each membership, that's exciting!

A family of four that goes to the movies just once or twice a year will save more money on the movie tickets than the membership costs. If you visit any theme park like Disney World, Six Flags or Sea World, you'll save more than the cost of your membership on the first visit. All the savings are accessible online at **www.FunClubSavings.com**. Check it out and see what the excitement is all about.

Every year we depend on successful fundraisers to provide funds necessary to continue offering the best educational opportunities for the student body.

Please complete the form on the back of the enclosed brochure, cut it out and return it to the school by "**Friday, August 25**". Please make all checks out to __(school/organization)___. We will be emailing your **Fun Club activation code** soon after the completion of our fundraising campaign.

Please contact me at email@address.com or 555-1234 for further details about the fundraiser.

Our goal is to reach \$5,000 so we hope to sell at least 500 memberships in this campaign. We appreciate your continued support.

I'm looking forward to working with you and your child during the campaign.

Sincerely,

Sender's Name
Fundraising Coordinator